



# SHANNON FISHER

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## WORK HISTORY

**ON-AIR HOST AND PRODUCER:** Authors on the Air Global Radio Network, 2013 – present.

**PROGRAM DIRECTOR, CO-FOUNDER, BOARD OF DIRECTORS:** Unite Against Rape, 2014 – present.

**BOARD OF DIRECTORS, EXECUTIVE TEAM:** UniteWomen.org, 2012 – 2017.

**VICE PRESIDENT OF COMMUNICATIONS:** George Golf Design, 1997 – 2012. (Continuing as a consultant.)

**PUBLIC RELATIONS WRITER/ACCOUNT EXECUTIVE:** Various agencies and clients, 1997 – present.

**JOURNALIST AND COMMENTATOR:** Various media outlets, 1997 – present.

## HONORS AND AWARDS

**TOP WRITER:** Quora, 2018. Recognized for writing with “expertise, knowledge, authenticity, and empathy.”

**TOP 20 MOST EARNED POLITICAL CAPITAL OF ALL TIME:** PPAV, 2014 – 2016. Listed as one of the 20 most influential people in the field of women’s rights in the country.

**WOMAN WHO INSPIRES:** by Svaha USA, 2015. Featured as a national role model for advocates of gender equality and human rights.

**NAMED AMONG RICHMONDERS OF THE YEAR:** Style Weekly Magazine, 2012. Recognized for political advocacy during 2012 Virginia General Assembly session.

## WRITING BYLINES

Bold titles contain links.

### ESSAYS:

The Fix

### OPINION:

Apple News

Blue Virginia

Bonfire Impact (archived)

Daily Kos

Forbes

Huffington Post Entertainment

Huffington Post Women

The Ladders

The Progress-Index (archived)

Richmond Times Dispatch

Style Weekly

### OTHER:

Editorial Response

Biography

Speech

### REPORTING:

Apple News

The Chronicle of Social Change

Daily Kos

DCist

Forbes

Huffington Post Parents

Huffington Post Politics

Newsweek

MediaShift

Mental Floss

PBS (selected for inclusion in BYU writing textbook)

Press.org

The Raw Story

Yahoo News

Yahoo News UK

### SELF-HELP:

Huffington Post

Huffington Post

### SPORTS:

American Golfer

ASGCA.org

The BoardRoom Magazine (print)

By Design

Club Management (print)

Golf Architecture: A Worldwide

Perspective, Volumes 5 and 6 (print)

Golf Course Architecture Magazine

Golf Course Industry

Golf Range Magazine

VGCSA.org

The Virginia Golfer (print)

World Golf

### SELF-PUBLISHED WRITING SAMPLES:

Quora (humor)

Quora (help with depression)

Quora (processing spousal betrayal)

Quora (the one that got away)

### NEWS AGGREGATORS:

Featured by news aggregators including The Pennsylvania Avenue Post, Politically Trending, Politics in Stereo, Radio News, Seriously Media, Social Justice Solutions, United Nations Blog, Virginia Minute, and Virginia Politics.

*Note: There is a content strategist in British Columbia named Shannon Fisher who has written several posts about social and mental health issues. A web search for “Shannon Fisher” produces both her work and mine. Please note that any work posted on Huffington Post Canada, XO Jane, Republic of Quality, Truthfully.ca, or The Good Men Project was not written by me.*

# SHANNON FISHER

## RADIO

**OUR LIVES WITH SHANNON FISHER** and **THE AUTHENTIC WOMAN**: Authors on the Air Global Radio Network.

- ✓ On-Air Host and Producer of two of the highest rated shows on the AOTA network.
- ✓ Fourteen episodes selected by BTR (after initial airing) to be featured among "Today's Best" podcasts.
- ✓ Personally select and book all guests, choose which topics to cover, and conduct in-depth interviews.

**UPDATE-1**: The National Press Club.

- ✓ Among a small team of hosts addressing issues in the media as they relate to current events.

### **NOTABLE GUESTS:**

#### Elected Officials:

- ✓ Senate Majority Leaders Tom Daschle and Trent Lott.

#### Leaders in Journalism and Publishing:

- ✓ New York Times Bestseller and former Cosmopolitan Magazine Editor-in-Chief Kate White.
- ✓ Young Turks Network Host and Founder Cenk Uygur.
- ✓ Former Writer's Digest Publisher Jane Friedman.
- ✓ Bloomberg News Washington Bureau Chief Megan Murphy.
- ✓ National Press Club Past Presidents Thomas Burr and Jonathan Salant.
- ✓ Edward R. Murrow Award Winner Lisa Matthews.

#### Healthcare Executives:

- ✓ National Eye Institute Chief of Consult Services Dr. Rachel Bishop.
- ✓ Walter Reed National Military Medical Center Immunologist Dr. Maureen Petersen.
- ✓ Harvard Medical School Neuroscientist Professor Jim Hopper.
- ✓ Department of Health and Human Services Office on Women's Health Director Nancy Lee. (Today's Best)
- ✓ Faison School for Autism Executive Director Dr. Kathy Matthews.

#### NGO Senior Executives:

- ✓ World Bank Digital Communications Director Christine Montgomery. (Today's Best)
- ✓ President of National Organization for Women Terry O'Neill. (Today's Best)
- ✓ Pew Research Group Associate Research Director Jesse Holcomb.

#### Academics and Scholars:

- ✓ Yale University Sociologist Elijah Anderson.
- ✓ University of Wisconsin-Green Bay Professor of Democracy and Justice Harvey J. Kaye.
- ✓ American Bar Association Silver Gavel Award Winner Linda Monk.
- ✓ American University Director of Media Entrepreneurship Amy Eisman.

#### Entertainers:

- ✓ Celebrity Therapist Dr. Gilda Carle.
- ✓ Former Harlem Globetrotter Harold "Lefty" Williams.
- ✓ Vanishing of the Bees Director Maryam Henein.
- ✓ Legendary Comedian Lois Bromfield. (Today's Best)

Podcasts of interviews with these guests and others are posted on Sound Cloud, Stitcher, BlogTalkRadio, PlayerFM, Mix Cloud, TuneIn, iTunes, ShannonFisher.com, and Press.org.

## PUBLIC SPEAKING

### **EVENT REMARKS:**

- ✓ The College of William & Mary: Spoke at Marketing Symposium for business students.
- ✓ Alpha Chi Omega: Keynote speaker at Alpha Chi Omega mid-Atlantic regional conference.
- ✓ The World-Famous Comedy Store: Spoke at memorial service for well-known comedian and AIDS activist.
- ✓ Global Woman Peace Foundation: Spoke at event at Washington Monument to raise awareness of FGM.
- ✓ Campaign Representative: Represented political candidates at community outreach events.
- ✓ Religious Ceremonies: Conducted weddings and funerals.
- ✓ Government Relations: Spoke at committee meetings and public forums to support/oppose legislation.

# SHANNON FISHER

## HOSTING/MODERATING

### EMCEED LIVE BROADCAST:

- ✓ Hosted live, internationally-broadcast human rights event featuring keynote speaker Sandra Fluke.

### BEYOND BARBIE: POLITICAL POLARIZATION:

- ✓ Produced and hosted live, ticketed event.
- ✓ Led panel discussion.
- ✓ Moderated audience questions.
- ✓ Part of Beyond Barbie performance series, which was nominated for an RVA Creativity Award.

### GLOBAL CONVERSATION ON HUMAN AND SEX TRAFFICKING:

- ✓ Hosted three-hour live radio event that was broadcast in 44 countries.
- ✓ Created concept and personally assembled a panel of experts in human trafficking.
- ✓ Booked guests, including FBI agents, advocacy organizations, and victims of trafficking.
- ✓ Moderated panel discussion, including live callers.

### FILM, STAGE, AND TELEVISION:

- ✓ Universal Studios, PBS, Theatre of Note, Richmond Art Theatre, Music Theatre of Southern California.

### THE AQUARIAN BOOKSHOP:

- ✓ Taught and developed original lesson plans for two successful and highly reviewed series of classes.

## PUBLIC AND COMMUNITY RELATIONS

### SUFFRAGE CENTENNIAL CELEBRATION: National Women's History Museum (Smithsonian) nonprofit coalition.

- ✓ A celebration of the 100-year anniversary of the Woman Suffrage Procession in Washington, DC.
- ✓ Collaborated with a multitude of national nonprofit organizations including Sewall-Belmont House, National Women's Political Caucus, American Association of University Women, UniteWomen.org, and the National Organization for Women.
- ✓ Coordinated a five-day series of events throughout the city, including a reenactment of the 1913 parade, to ensure a cohesive promotion message.
- ✓ Managed VIP invitation list and extended invitations to high-profile guests, including high-ranking government officials.

### UNITE AGAINST RAPE: UniteWomen.org.

- ✓ Co-founded UniteWomen.org's Unite Against Rape campaign and personally managed the national awareness campaign focused on victim shaming/blaming.
- ✓ Recruited celebrity participation to expand reach and inspire public interest in the epidemic of sexual assault.
- ✓ Worked with RAINN to direct victims to available resources.
- ✓ UAR made great strides in raising public awareness of rape, human trafficking, and violence against women by widely sharing information about these epidemics.

### PUBLIC RELATIONS WRITER/ACCOUNT EXECUTIVE: Various agencies and clients.

- ✓ Developed proposals and presentations for government, private, public, and military audiences.
- ✓ Prepared and submitted award entries, winning much national recognition for clients.
- ✓ Wrote targeted press releases, securing significant coverage for organizations and corporations.
- ✓ Wrote advertorial, biographies, newsletters, announcements, grant applications, websites, and information sheets.
- ✓ Planned and placed advertising campaigns, designed ads, and wrote copy and headlines.
- ✓ Photographed clients' work, with many of the photos appearing in national publications with press coverage.
- ✓ Provided guidance for effective communications strategy to members/employees, the public, and the press.
- ✓ Wrote manuals for national advocacy organization, including outreach, public relations, protest, and lobbying.
- ✓ Researched and wrote candidate comparison graphics highlighting differences in position on political issues.
- ✓ Organized and managed several social media campaigns.
- ✓ Recruited and trained outreach and public relations directors, campus leaders, and guest bloggers.
- ✓ Enlisted participation of high-profile legislators, journalists and celebrities to help inspire public interest in causes.

# SHANNON FISHER

## POLITICAL ACTIVISM

**WOMEN'S RIGHTS ACTIVIST:** Several local and national organizations.

- ✓ Events I helped to organize and manage in Virginia sparked the resurgence of the Women's Rights movement on a national level in response to the legislative "War on Women."
- ✓ Footage of these events was featured in Political Bodies, a documentary that won Best Picture. Footage was also used repeatedly by The Rachel Maddow Show.
- ✓ Organized, oversaw, promoted, and facilitated many marches, rallies, protests and lobbying efforts, including one of 55 simultaneous rallies being held nationwide.

## EDUCATION

**THE COLLEGE OF WILLIAM AND MARY:** Bachelor of Arts, Theatre and Speech, Sociology.

**THE UNIVERSITY OF VIRGINIA:** Sorensen Institute for Political Leadership, Year-Long Political Leaders Program.

**CONTINUING EDUCATION:**

- ✓ Harvard University: Certificate in American Government.
- ✓ Columbia University: Certificate in Global Muckraking: Investigative Journalism and Global Media.
- ✓ University of California, Berkeley: Certificate in Journalism for Social Change.
- ✓ National Women's Political Caucus: Congressional Lobbying Training.

## SOCIAL MEDIA PLATFORM

**TWITTER:** MsShannonFisher 24,000+ followers 

**INSTAGRAM:** MsShannonFisher 2,000+ followers

**FACEBOOK:** TheShannonFisher 1,000+ followers

**WIKIPEDIA PROFILE:** Shannon Fisher

**IMDB PROFILE:** MsShannonFisher

**KLOUT:** MsShannonFisher (77 – 81 Score)

## QUOTED OR MENTIONED IN THE PRESS

### MEDIA:

Access Atlanta  
The Age Entertainment News  
The Atlanta Journal-Constitution  
Austin-American Statesman  
Celebrity Talker  
Dayton Daily News  
Digital America  
The Intelligencer  
Journal Gazette & Times-Courier  
Mediaite  
Melbourne Herald Sun  
The Minority Report  
MSN  
My News Los Angeles  
News Australia  
Palm Beach Post  
The Sydney Morning Herald  
Too Fab  
The Wrap  
Yahoo Entertainment

Yahoo Lifestyle

Yahoo News

### POLITICS:

Addicting Info  
Boomerang Press  
Gorilla Radio  
Mediaite  
Snark Amendment  
Style Weekly  
WUSA 9  
The Washington Free Beacon  
Washingtonian  
The Week  
We Will Speak Out  
Wired  
World Bank Blog

### POP CULTURE:

After Ellen  
Buzz Ireland  
Carbonated TV

Charlotte Observer

Inquisitr

Macaroni Kid

Merced Sun Star

Miami Herald

Newsy

Nine.com

Rare News

Refinery 29

Richmond Times Dispatch

Staunton News Leader

US News & World Report

Virginia Living

### SPORTS:

Cleveland.com

The Comeback

Conservative Review

For the Win (USA Today)

Sports Grid

The Tylt